

# clearplus®

WINDSHIELD WIPERS

ABOUT US



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## About ClearPlus<sup>®</sup> & Why ClearPlus<sup>®</sup>

- + Complete Program
- + High Profit Margin to Trade Customers and High Product Quality For End Users
- + Basic Manufacturing and Process Controls
- + Trade Support

# About

# clearplus<sup>®</sup>



- ✦ We are a windshield wiper blade company with distribution in the automotive aftermarket through group and independent resellers of hard part, oil and chemical, fleet and industrial products
- ✦ We create and manage programs for our house and private label customers with direct and outsourced manufacturing in India and China and Sales and Distribution network in North America and other select markets

Why

clearplus<sup>®</sup>



**COMPLETE PROGRAM**



**Covers majority of the vehicles (98%+) on the roads in North America, including:**

- + Conventional frame blades**
- + Hybrid-beam blades**
- + Winter blades**
- + Integrated rear blades**



- ✦ Coverage is timely updated for newly released product forms (appearance) and fitments (arm attachments) for front and rear windshields, allowing distribution partners to offer one-stop solution to their customers





**HIGH PROFIT MARGINS TO  
TRADE CUSTOMERS AND HIGH  
QUALITY PRODUCTS FOR END  
USERS**

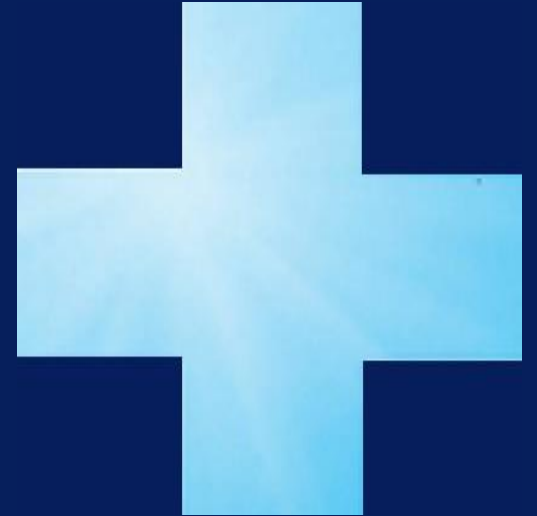


**Unique advantage to distribution partners with a brand that can be differentiated**

**High quality products that allow maintaining competitiveness and healthy gross margins**

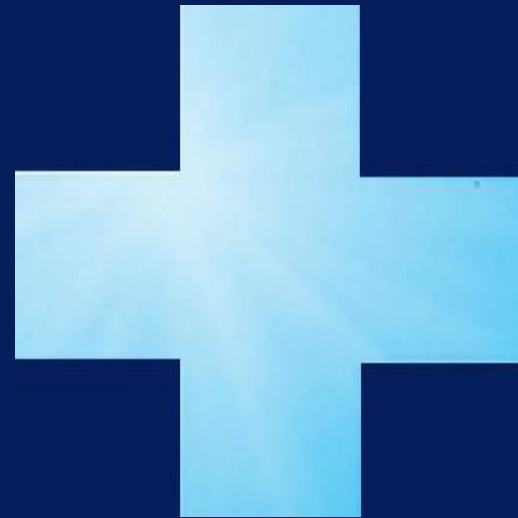


# **BASIC MANUFACTURING AND PROCESS CONTROLS**



- + Design and Tool Room**
- + Metal Stamping, Surface Pre-Treatment and Powder Coating**
- + Rubber Mixing, Molding, Chlorination and Slitting**
- + Plastic Injection Molding**
- + Test Labs**
- + Assembly and Inspection**

**TRADE SUPPORT**



**“WE BELIEVE WE CANNOT SUCCEED  
UNLESS YOU, OUR RESELLERS SUCCEED”**

# Sales and Distribution Training

A man in a blue uniform is smiling and looking at a tablet computer. He is standing in a car dealership, with a car's hood open in the background. The scene is brightly lit, suggesting an indoor or well-lit outdoor setting.

- Sales margin enhancement tips
- Sales incentives
- Pull-through dealer sales programs and options
- Application updates
- Part number interchange
- Connection systems and demonstrations

# Web or in-field sessions for:

- **Local market information and competitive maps**
- **Product segment information**
- **Brand differentiation features**
- **Critical Success factors**



# POP DISPLAYS

**Keep your wiper  
blade inventory  
clean, organized  
and displayed**



**ClearPlus.**  
WINDSHIELD WIPERS

**ClearPlus.**  
WINDSHIELD WIPERS

*Voilà la différence! See the difference! Veá la diferencia!*



**We offer a range of racks for  
varying customer needs and  
locations**

# Downloadable Resources

A person is sitting at a desk, looking at a laptop screen. The person's hands are on the keyboard. The background is slightly blurred, showing a desk and some papers. The overall tone is professional and focused.

## Available on Website:

- Application guide
- Product flyers
- Routine industry updates
- Shipping spec sheet and adapter reference guide

# Other Support


- ✚ Network of sales agencies across North America
- ✚ Direct import and drop ship programs in ClearPlus brand or private labels
- ✚ End-to-end, cost effective collateral support and print materials





# Installation Videos


Installation Videos


**11 Series**



  
ClearPlus Sentinel Series  
Installation on Hook Arms

  
ClearPlus Sentinel Series  
Installation on Hook Arms

  
ClearPlus Sentinel Series  
Installation on Bayonet  
Arms

  
ClearPlus Sentinel (11  
Series) Installation on  
Large Pin (1/4") Arms

**Available on Website and YouTube for all  
our product series**